

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1.-15. (Canceled)

16. (New) A pressure-sensitive adhesive tape comprising:

- (a) at least one carrier having two faces and colored black;
- (b) a first pressure-sensitive adhesive covering a first of said two faces; and
- (c) a second pressure-sensitive adhesive covering a second of said two faces;

wherein said first pressure-sensitive adhesive is either:

- (i) a silvery color; or
- (ii) transparent and a silvery-colored reflective layer is positioned between said first pressure-sensitive adhesive and said at least one carrier.

17. (New) The pressure-sensitive adhesive tape according to claim 16, wherein said first pressure-sensitive adhesive is a silvery color.

18. (New) The pressure-sensitive adhesive tape according to claim 16, wherein said first pressure-sensitive adhesive is transparent and a silvery-colored reflective layer is positioned between said first pressure-sensitive adhesive and said at least one carrier.

19. (New) The pressure-sensitive adhesive tape according to claim 16, wherein said carrier is a film carrier.

20. (New) The pressure-sensitive adhesive tape according to claim 19, wherein the film carrier is colored black with a black pigment filling.

21. (New) The pressure-sensitive adhesive tape according to claim 19, wherein the film carrier is colored black with a black topcoat.

22. (New) The pressure-sensitive adhesive tape according to claim 19, wherein the film carrier comprises a PET film.

23. (New) The pressure-sensitive adhesive tape according to claim 16, wherein at least one of said first and second pressure-sensitive adhesives comprises a heat-activatable pressure-sensitive adhesive.

24. (New) A pressure-sensitive adhesive tape comprising:

- (a) at least one PET film carrier having two faces and colored black;
- (b) a first pressure-sensitive adhesive covering a first of said two faces and colored a silvery color; and
- (c) a second pressure-sensitive adhesive covering a second of said two faces.

25. (New) A pressure-sensitive adhesive tape comprising:

- (a) at least one PET film carrier having two faces and colored black;
- (b) a first pressure-sensitive adhesive covering a first of said two faces and transparent;
- (c) a second pressure-sensitive adhesive covering a second of said two faces; and
- (d) a silvery-colored reflective layer positioned between said first pressure-sensitive adhesive and said at least one carrier.

26. (New) An LCD display comprising a pressure-sensitive adhesive according to claim 16.

27. (New) An LCD display comprising a pressure-sensitive adhesive according to claim 24.

28. (New) An LCD display comprising a pressure-sensitive adhesive according to claim 25.
29. (New) An electronic device comprising an LCD display according to claim 26.
30. (New) An electronic device comprising an LCD display according to claim 27.
31. (New) An electronic device comprising an LCD display according to claim 28.